

<UNLOCK> YOUR POTENTIAL

heartlanddc.com

September 9 - 11, 2015

September 9 - 11, 2015
Embassy Suites | La Vista, NE

2015 SPONSORSHIP LEVELS AT A GLANCE

Revised 7.10.15	PRICING	AVAILABLE	PASSES	PRESENTATION SPOTS	LOGO PLACEMENT	BRANDING OPPORTUNITIES	EXHIBIT SPACE
SOLD							
LEAD	\$10K	EXCLUSIVE	15	3	<ul style="list-style-type: none"> Website Mobile Banner Slide Deck SWAG bag Sponsor Signage Game Card 	Welcome Reception	Premier Center 20'x10'
SOLD							
MESH	\$8K	EXCLUSIVE	12	2	<ul style="list-style-type: none"> Website Mobile MESH page Slide Deck SWAG bag Sponsor Signage Game Card 	MESH Party	Premium Main Area 20'x10'
PARTNER	\$6K	5 1	10	1	<ul style="list-style-type: none"> Website Mobile Banner Slide Deck SWAG bag Sponsor Signage Game Card 	Welcome Reception	Premium Main Area 20'x10'
SOLD							
WIFI	\$5K	EXCLUSIVE	6	1	<ul style="list-style-type: none"> Website Mobile Banner Slide Deck SWAG bag Sponsor Signage Game Card 	WIFI login and/or password	Exhibit Main Area 10'x10'
SOLD							
MOBILE	\$5K	EXCLUSIVE	6	1	<ul style="list-style-type: none"> Website Mobile Splash Page Slide Deck SWAG bag Sponsor Signage Game Card 	Mobile Splash Page	Exhibit Main Area 10'x10'
SPONSOR	\$3K	44 1	5	0	<ul style="list-style-type: none"> Website Slide Deck Game Card 	Table Display	Exhibit Main Area Table

WHY SPONSOR?

HDC provides the opportunity to engage directly with professional decision makers in the software design and development fields.

- **98%** of HDC attendees are regularly consulted on the direction of their employer's development strategies
- **97%** of HDC attendees have major influence in their employer's software/tool spending
- **61%** of HDC attendees are directly responsible for software/tool purchasing decisions
- **87%** of HDC attendees ONLY attend HDC
- **236+** different companies are represented at HDC including Fortune 500s, Fortune 5000s, and startups