



AIM | *Infotec*

Sponsorships & Exhibitors

APRIL 15 & 16, 2014
CENTURYLINK CENTER OMAHA

We are again pleased to present AIM Infotec—the Midwest's premier IT and business conference—on April 15–16, 2014, at the CenturyLink Center Omaha. AIM Infotec brings together IT and business professionals and stakeholders from across the region to network with one another and learn about the latest trends in business technology from nationally-recognized experts.

By sponsoring AIM Infotec, you'll gain exposure as a major player in the thriving IT scene, and you'll be supporting information technology at the local and regional level. You'll also be extending your brand awareness through the many marketing opportunities available at each sponsorship level.

Contact us to discuss creative ways to expose your company's brand at info@aimforbrilliance.org or call 402.345.5025 x401

Premium Sponsorships

EXABYTE SPONSOR \$25,000

Advertising, Recognition & Exhibition

- Premier Corner Exhibit Space with Company Signage (exclusive)
- Option to introduce one keynote speaker
- Option to show a 30-second company commercial during AIM Infotec
- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 50 AIM Infotec registrations
- 25% discount on any additional registrations

GIGABYTE SPONSOR \$10,000

Advertising, Recognition & Exhibition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec
- Option for one exhibit booth space in a preferred exhibitor's area with electricity and wireless internet access

Complimentary Items

- 20 AIM Infotec registrations
- 25% discount on any additional registrations

TERABYTE SPONSOR \$15,000

Advertising, Recognition & Exhibition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec
- Option for a Double exhibit booth space in a preferred exhibitor's area with electricity and wireless internet access

Complimentary Items

- 30 AIM Infotec registrations
- 25% discount on any additional registrations

MEGABYTE SPONSOR \$5,000

Advertising, Recognition & Exhibition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with link to your company's website
- Recognition in main ballroom during AIM Infotec
- Option for one exhibit booth space with electricity and wireless internet access

Complimentary Items

- 10 AIM Infotec registrations
- 25% discount on any additional registrations



OVER 1,500 PEOPLE ATTENDED AIM INFOTEC IN 2013

Premium Sponsorships

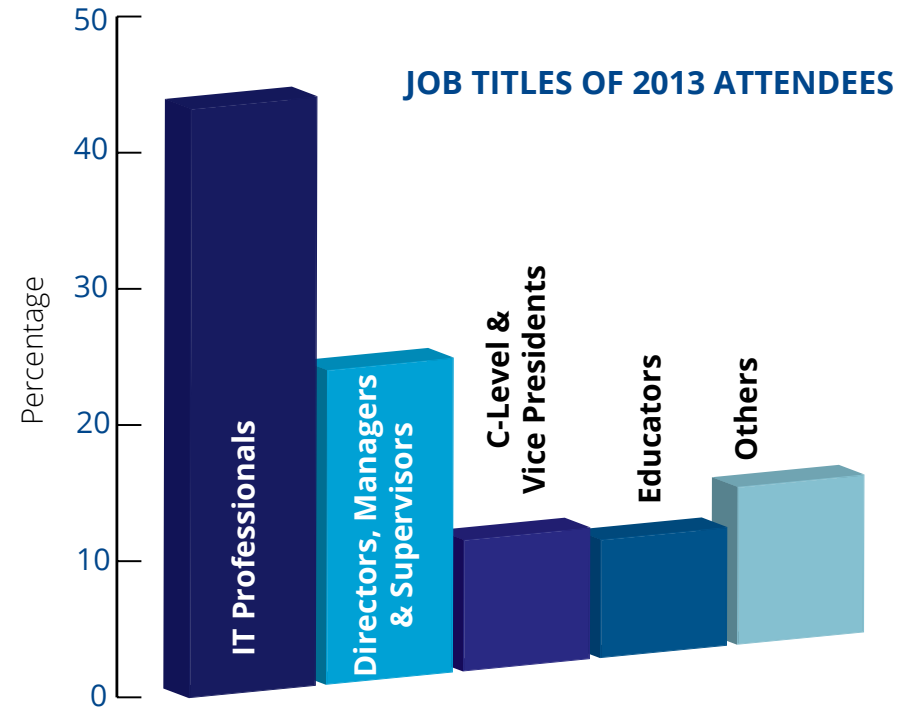
EXCLUSIVE TRACK SPONSOR \$7,500

Advertising, Recognition & Exhibition

- Company logo listed as track sponsor on all signage, promotional materials and track breakout room at AIM Infotec
- Company logo on AIM Infotec home page and track page with a link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec
- Exclusive right to display company signage in track breakout room
- Option for to introduce track presenters and have a promotional drawing inside track breakout room
- Opportunity to participate in identifying up to three track presenters/topics (per AIM approval) if still available
- Option for one exhibit booth space with electricity and wireless internet access

Complimentary Items

- 15 AIM Infotec registrations
- 25% discount on any additional registrations



Youth @ Infotec Sponsorship

Support Youth @ Infotec and invest in the next 'great-generation'. AIM attempts to extend every dollar invested in Youth @ Infotec through year-round programs to identify student interest and talents, provide career exploration, gain valuable work experience and map options for education, training and career development. Join us in another successful year and be part of encouraging the IT pipeline.

YOUTH TRACK SPONSOR \$7,500

Advertising & Recognition

- Opportunity to show a 30-second video during the opening or during lunch
- Company banner displayed in the Youth track room
- Company internship information available for attendees
- Company logo on all Youth @ Infotec promotional materials
- Company swag distributed to youth during conference
- Company logo on AIM Infotec home page and track page with a link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 7 AIM Infotec registrations

YOUTH IN IT PATRON SPONSOR \$2,500

Advertising & Recognition

- Company logo on all Youth @ Infotec promotional materials
- Company swag distributed to youth during conference
- Company internship information available for attendees
- Company logo on AIM Infotec home page and track page with a link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during AIM Infotec



OVER 300 ENGAGED IT STUDENTS ATTENDED AIM INFOTEC IN 2013

Branding Sponsorships



BREAKFAST, LUNCH & BREAK SPONSORS

\$7,500

(exclusive per day)

Advertising, Recognition & Exhibition

- Company logo on all beverage sleeves/cups and signage
- Company logo on AIM Infotec home page with a link to your company's website
- Company name in all AIM Infotec press releases
- Recognition in main ballroom during meals
- Option for company-provided promotional items at tables during meals (with AIM approval in advance)

Complimentary Items

- 7 AIM Infotec registrations



MOBILE APPLICATION

\$6,000 (exclusive)

The AIM Infotec Mobile Conference Guide offers a range of exciting features that will get your brand and company information in front of hundreds of decision makers--even before they arrive at the conference. AIM is negotiating with several vendors and will choose one that will enable you to leverage your brand and provide a top-notch user experience at Infotec.

Advertising & Recognition

- Splash Page Recognition: "Infotec brought to you by <sponsor logo here>"
- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 5 AIM Infotec registrations

SUBJECT TO CHANGE

AIM INFOTEC RECEPTION SPONSOR

\$6,000

Advertising & Recognition

- Company logo on reception drink tickets and appetizers table
- Promotional item/activity at AIM Infotec Reception (with AIM approval in advance)
- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 5 AIM Infotec registrations



PARKING

\$5,000 (exclusive per day)

Attendees always love free parking. Let attendees feel the love from your company by covering their CenturyLink Center parking fee.

Advertising & Recognition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 3 AIM Infotec registrations



Branding Sponsorships

AIM INFOTEC QUIZ BOWL **\$5,000** (exclusive)

Have your company as the exclusive sponsor of fun!

Advertising & Recognition

- Company logo and recognition on all Quiz Bowl signage and Question slides
- Option for company-related prize giveaway to winning teams and audience members
- Option for company representative on each Quiz Bowl team
- Option for company-provided promotional items at tables during Quiz Bowl (per AIM prior approval)
- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website
- Recognition in main ballroom during AIM Infotec

Complimentary Items

- 3 AIM Infotec registrations

LANYARDS **\$5,000** (exclusive)

Seen everywhere throughout the conference, lanyards act as valuable promotional tools for your company's brand. Capture the attention of all attendees as they wear your company's logo around their necks. Lanyards will be given to every attendee as they pick up their name badges from the registration table. Sponsor is responsible for purchase price of lanyards.

Advertising & Recognition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website

Complimentary Items

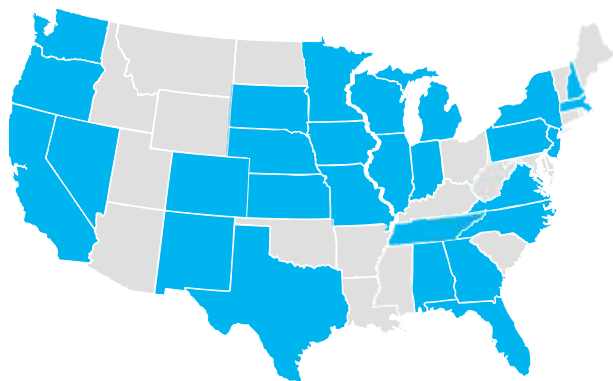
- 3 AIM Infotec registrations

WIRELESS ACCESS **\$2,000** (co-sponsor)



Advertising & Recognition

- Company logo on all signage and promotional materials
- Company logo on AIM Infotec home page with a link to your company's website



**PREVIOUS AIM
INFOTEC PRESENTERS
AND ATTENDEES
HAVE COME FROM
27 STATES &
3 COUNTRIES**



OVER 250 BUSINESSES & ORGANIZATIONS ATTENDED IN 2013

Exhibitors

EXHIBITION BOOTHS **\$1,500**

Recognition & Exhibition

- Company logo and description in Online Exhibitor Directory on AIM Infotec website
- Two complimentary lunches each day
- Two complimentary parking passes per day
- 8'x10' booth space with 6' table and two chairs